

April 2024

Google Analytics

Users
Apr 1, 2024 - May 31, 2024: SUBDO...

11,079

Transactions
Apr 1, 2024 - May 31, 2024: SUBDO...

867

Total revenue
Apr 1, 2024 - May 31, 2024: SUBDO...

\$710.72K

Paid Social Media Ads

Purchases
Apr 1, 2024 - May 31, 2024: Castella...

530

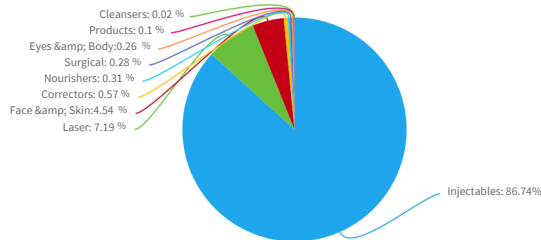
Purchase Revenue
Apr 1, 2024 - May 31, 2024: Castella...

\$410.67K

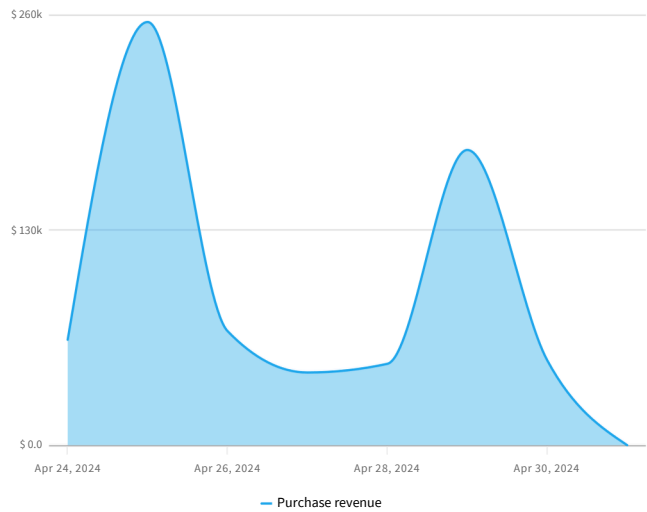
Amount spent
Apr 1, 2024 - May 31, 2024: Castella...

\$6,000.00

Item revenue by Item category
Apr 1, 2024 - May 31, 2024: SUBDOMAIN - SUBDOMAIN - GA4



Purchase revenue by Day
Apr 24, 2024 - May 1, 2024: SUBDOMAIN - SUBDOMAIN - GA4



Item purchase quantity and Item revenue by Item name
Apr 1, 2024 - May 31, 2024: SUBDOMAIN - SUBDOMAIN - GA4

Item name	Item purchase quantity	Item revenue
Botox	32,261	\$ 316,157.80
Fillers By Name	200	\$ 107,789.30
Just Beautiful Lips	85	\$ 51,000.00
Cheek Filler	64	\$ 43,200.00
Smile Line Filler	34	\$ 16,575.00
Sculptra	32	\$ 22,800.00
Marionette Filler	31	\$ 17,437.50
Under Eye Filler	24	\$ 13,500.00
Diamond Glow	20	\$ 6,100.00
Skin Rejuvenation	19	\$ 9,880.00
	33,012	\$ 720,922.66

November 2024

Google Analytics



Users

Nov 1, 2024 - Dec 5, 2024: SUBDOM...

11,439



Transactions

Nov 27, 2024 - Dec 5, 2024: SUBDO...

654



Total revenue

Nov 1, 2024 - Dec 5, 2024: SUBDOM...

\$616.75K

Paid Social Media Ads



Purchases

Nov 1, 2024 - Dec 5, 2024: Castella...

432



Purchase Revenue

Nov 2, 2024 - Dec 5, 2024: Castella...

\$370.26K



Amount spent

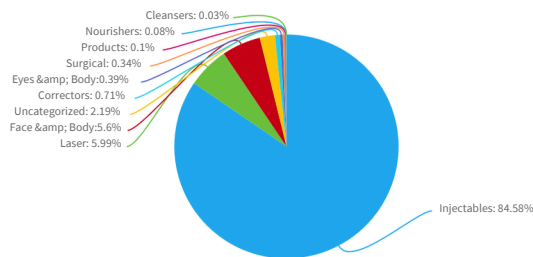
Nov 1, 2024 - Dec 5, 2024: Castella...

\$7,009.03



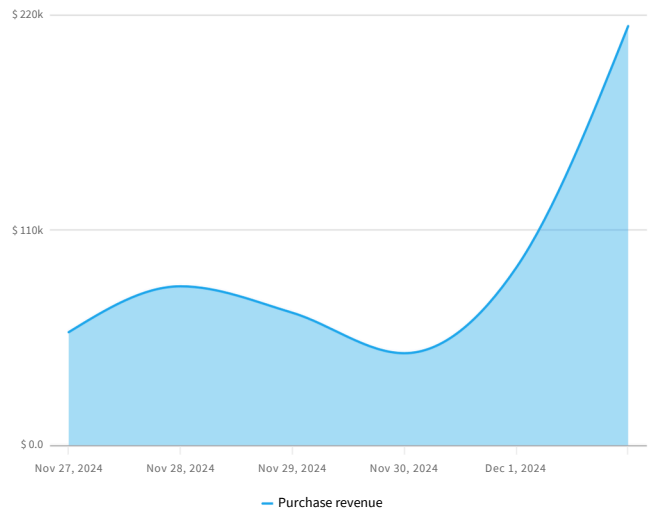
Item revenue by Item category

Nov 1, 2024 - Dec 5, 2024: SUBDOMAIN - SUBDOMAIN - GA4



Purchase revenue by Day

Nov 27, 2024 - Dec 2, 2024: SUBDOMAIN - SUBDOMAIN - GA4



Item purchase quantity and Item revenue by Item name

Nov 2, 2024 - Dec 5, 2024: SUBDOMAIN - SUBDOMAIN - GA4

Item name	Item purchase quantity	Item revenue
Botox	25,682	\$ 287,638.40
Fillers By Name	124	\$ 69,093.56
Cheek Filler	45	\$ 32,399.81
Just Beautiful Lips	37	\$ 25,900.00
Smile Line Filler	36	\$ 18,720.00
Lip Filler	29	\$ 18,510.00
Skin Rejuvenation	23	\$ 12,880.00
Marionette Filler	21	\$ 12,600.00
PDO Thread Li	21	\$ 23,450.00
Kybella	19	\$ 10,640.00
	26,255	\$ 617,597.84